

CSEME

W E S T

2010

get inspired!

CANADIAN SPECIAL EVENTS & MEETING EXPO

EXHIBITOR PROSPECTUS

VANCOUVER

Oct 26, 2010
Trade Show & Conference
(Conference: Oct 25, Trade Show: Oct 26)
Rocky Mountaineer Station
Vancouver, BC



Canada's premier conference and trade show for event and meeting professionals.



CANADIAN EVENT

perspective

MAGAZINE

CSEME WEST 2010 get inspired!



Our most sincere thanks and praise for putting together the CSEME trade show, expo, sessions and of course the Gala Awards dinner! I have met some of the most influential people in our industry at your event.

Alan Smithson
Star Productions, Toronto



produced by:



Produced by Canadian Event Perspective Magazine, Canada's leading event industry publication, CSEME 2010 West is the only national industry trade show & conference that brings event focused buyers and suppliers together under one roof for intensive education, sizzling social events, entertainment showcases and an action packed business to business trade show featuring national and regional suppliers.

Taking place at the stunning Rocky Mountaineer Station, one of Vancouver's most unique & creative event venues, CSEME 2010 West promises to be a full house with both industry leaders and qualified buyers walking the trade show floor. From Microsoft to Mattel, BC Hydro to BOMA, WestJet to Waterfront Centre, CSEME is where you will mingle with your existing clients and where you will find your future clients.

Join the industry pros for this 2 day event extravaganza (conference: Oct 25, trade show: Oct 26, 2010) at the Rocky Mountaineer Station and discover why year after year, the TOP suppliers in the event industry exhibit at CSEME.

MAKE CONTACTS & BOOK BUSINESS!

Exhibiting at CSEME 2010 West is your best and most direct link to securing corporate, association and private clients for your event business. There is no better face to face event in Canada that will put you in contact with over 1500 qualified buyers, planners and decision makers. Get an edge on your competition as you meet and book business right on the trade show floor. CSEME is a proven method of successfully reaching and selling to your target market. Bottom line, this is NOT an entertainment event; this is a serious business to business trade show and it DELIVERS.

This CSEME 2010 West conference has the support of the major Canadian associations and is produced by the professional team at Canadian Event Perspective Magazine. Our shows and publications are backed by the CEP National Advisory Council as well as a prestigious group of sponsoring companies. Everyone who is doing major business in the event and meeting industry in Canada today will attend CSEME. Why? **Because CSEME works.**

Who attends CSEME?

Attendees at CSEME are qualified event and meeting planners, marketing, communications and advertising executives from the corporate, fashion, pharmaceutical, government, tourism, high tech, association and non-profit sectors. These individuals are the ones who will buy your products and utilize your services. Hundreds of past exhibitors have proven year after year that if you work the floor at this event and come prepared to do business, you will **GAIN NEW CLIENTS AND MAKE MORE MONEY.** It's that simple.

Thank you so much for the wonderful convention, we were very successful and it was absolutely worth our time and expense.

Nancy Beaven
CallBack Corporate Entertainment
Calgary

BOOST YOUR BUSINESS

VIP

Show Special
\$2,600.00

a \$4100.00 value!

Includes 8x10 deluxe package plus 1/4 page color ad in CEP Show issue plus 1 dedicated eblast for your company to national database of 34000+ planners)

STANDARD exhibitor package

Includes:

- 8 x 10 draped booth with 8' back walls and 3' sidewalls
- Standard listing in CSEME showguide
- Standard listing in the canadianspecialevents.com online exhibitors list
- 10 % discount on advertising in the Canadian Event Perspective Magazine Show Issue (bonus circulation at all CSEME events)

DELUXE exhibitor package

Includes STANDARD EXHIBITOR PACKAGE PLUS:

- Enhanced website listing in CSEME online exhibitors list with company bio (50 words) with hyperlink
- Deluxe listing in CSEME showguide with logo and bio
- 25% discount on advertising in the Canadian Event Perspective Magazine Show Issue
- Logo on signage at trade show entrance and recognition onsite as a deluxe exhibitor
- CSEME delegate database on disk within two weeks of the event

8x10 Standard	\$1300
8x20 Standard	\$2100
8x10 Deluxe	\$1850
8x20 Deluxe	\$2650

Book before September 1, 2010
and save \$100 on your package.

For corner booths please add an additional \$150.



Join planners, buyers and suppliers from across Canada at CSEME 2010 West, and experience the most entertaining, effective and inspirational education and networking event in the business.

For info call **1-877-212-EXPO** or visit
www.canadianspecialevents.com

CSEME 2010 WEST TRADE SHOW EXHIBIT SPACE CONTRACT **October 26, 2009, Vancouver, BC**

Please complete the following form and return by fax to your account manager at NEMG, Suite 406, 63 Albert St, Winnipeg, MB R3B 1G4, Tel: 204-415-3976, Fax: 204-415-3978. In order to complete this application, an authorized representative from your organization must sign this contract. Once your application and contract have been received, a representative from National Event Marketing Group (NEMG) will sign and return your copy of the contract with an invoice for payment. See payment terms below.

Please fill in contract information

Company/Organization _____ Contact Person: _____
Address _____ City _____ Prov _____ PC _____
Tel _____ Fax _____ Email _____
Web _____ your company's primary business _____
Your Account Manager is _____ Date _____

Select the Exhibitors Package

- 8x10 Standard - \$1300 8x10 Deluxe - \$1850 I'm booking before Sept 1, 2010
 8x20 Standard - \$2100 8x20 Deluxe - \$2650 to save \$100 on my package.
 Premium Corner Booths - add \$150.00
 VIP Client Savings Package - \$2,600.00 (A \$4100.00 value. Includes 8x10 deluxe package, 1/4 page color ad in CEP Show issue and 1 eblast)

BOOTH LOCATION: 1st Choice _____ 2nd Choice _____ 3rd Choice _____

- I would like to reserve a table in the CSEME 2010 Theme Design Challenge (no additional charge for CSEME exhibiting companies)

Select Payment Method

Visa or Cheques are acceptable forms of payment. Make cheque payable to National Event Marketing Group. All reservations are void unless full payment is received within 15 business days of the date of application. Once payment has been submitted, you will receive a confirmation package by email. Refunds will be accepted in writing until September 1st, 2010 and are subject to a 50% cancellation fee. No refunds will be given after September 1st for any reason. Cancellations will be invoiced.

My booth costs \$ _____ + 12% HST = \$ _____ I am submitting a total payment of \$ _____ Visa Cheque enclosed

Visa # _____ Expiry _____

Name on Card _____ 3 digit CSC _____

Authorized cardholder signature (agreeing to charges as indicated above) _____ Date _____

Terms and Conditions

Exhibit Space

The organizers reserve the right to remove exhibits or guests or exhibitors, which, because of noise or any other reason become objectionable, with just cause. The organizers reserve the right to close, without indemnity, the exhibit of any person or exhibitor who refuses, after notice, to conform to the rules and regulations set out by the organizers and the host facility. All exhibitors may only display products in or occupy the allocated space that they have purchased from National Event Marketing Group for CSEME 2010 West. Any exhibitor attempting to infringe on or extend their space into another exhibitor's space will be asked to remove any obtrusive materials. The organizer reserves the right to enforce this rule. No exhibitor with outstanding fees will be permitted to set up their booth. CSEME 2010 West reserves the right to relocate your selected booth space if necessary.

Insurance No Company or individual may participate in CSEME 2010 West as an exhibitor or entertainer without proof of sufficient business insurance as deemed necessary by the hosting facility. Please refer to the section on Insurance provided in the online manual, found at www.canadianspecialevents.com. The organizer will accept no responsibility to exhibitors. All exhibitors and participants in CSEME 2010 West do so at their own risk

Food Services

Any exhibitor serving food or liquor from their booth is required to abide by the facility regulations, which can be found in the online exhibitor manual. A charge may be levied by the facility and is the responsibility of the exhibitor.

Indemnification

CSEME 2010 West, the organizers, (National Event Marketing Group) and/or the host facility shall not be responsible for injury, loss or damage to persons, goods, equipment

or decorations, caused by accident, loss or any other cause during move in and move out preparations or during the CSEME 2010 West scheduled hours. This applies to any injury, loss or damage to persons, goods, equipment or decorations which occurs during transportation of goods. In the event that the injury, loss or damage to persons, goods, equipment or decorations, is cancelled or is not held by reasons of acts of God, strikes, lockouts or other labor or industrial disturbances, interruptions by government or court order, future valid orders of any regulatory body having jurisdiction, acts of the public enemy, wars, acts of terrorism, bio chemical hazard, riots, failure or inability to secure materials or labor, fire, lightening, tempest, flood, explosion and/or other cause beyond the control of the organizers, then the organizers of CSEME 2010 West shall be in no way whatsoever liable to the Exhibitor other than to return to the Exhibitor without interest such sums if any as have been paid to the organizers as a deposit or advance in connection with the said CSEME 2010 West less any legitimate expenses on a pro rated basis of costs involved in advance preparation of facilities, services, and/or promotion and publicity directly related to the CSEME 2010 West.

Exhibit Manual

An exhibitor manual will be posted on the CSEME website at www.canadianspecialevents.com. This manual will be accessed using a private password, which will be emailed to the exhibitor representative as soon as the manual is posted online, provided payment in full has been received. Access to the manual will be granted only when payments are up to date. All official and exclusive CSEME 2010 West suppliers and contractors will be listed in this manual as well as all facility regulations, health, fire and safety regulations show hours, CSEME 2010 West rules and regulations and all and any exhibit restrictions. It is the responsibility of the exhibitor to read the exhibitors manual and to follow the guidelines set forth. All necessary information regarding move in, set up and tear down of this event will be contained in this manual.

I have read the terms and conditions and agree to abide by them. I acknowledge that I have read and agree to the cancellation policy.

Print Company Name _____

Signature _____ Print Name & Title _____

Signed at (city) _____ this _____ day of _____ 2010

Accepted by, _____