



CSEME 2011

MAR 23-24 • TORONTO

EXHIBITOR PROSPECTUS

METRO TORONTO CONVENTION CENTRE



THE EVENT



Make
Contacts
& Book
Business!



Produced by Canadian Event Perspective Magazine, Canada's leading event industry publication, CSEME 2011 is the only national industry trade show & conference that brings event focussed buyers and suppliers together under one roof for two days of intensive education, sizzling social events, entertainment showcases and an action packed business to business trade show featuring national and regional suppliers.

The industry leaders will be at CSEME 2011, along with top level decision makers from the companies and organizations that consistently book meetings and events. From Microsoft to Mattel, Ontario Lottery Corporation to L'Oreal, Ontario Hydro to Sunnybrook Hospital Foundation, Pfizer to Pepsi, CSEME 2011 is where you will mingle with your existing clients and where you will find your future clients.

Join the industry pros for this 2 day event extravaganza March 23 - 24, 2011 at the Metro Toronto Convention Centre (south Building Halls F&G) and discover why year after year, the TOP suppliers in the Canadian event industry exhibit at CSEME.

THE TRADE SHOW (March 24, 2011)

Exhibiting at the CSEME 2011 national trade show is your best and most direct link to securing corporate, association and private clients for your event business. There is no better face to face event in Canada that will put you in contact with over 2000 qualified buyers, planners and decision makers. Get an edge on your competition as you meet and book business right on the trade show floor. CSEME is a proven method of successfully reaching and selling to your target market. Bottom line, this is NOT an entertainment event; this is a serious business to business trade show and it DELIVERS.

This NATIONAL conference has the support of the major Canadian associations and is produced by the professional team at Canadian Event Perspective Magazine. Our shows and publications are backed by the CEP National Advisory Council as well as a prestigious group of sponsoring companies. Everyone who is doing major business in the event and meeting industry in Canada today will attend CSEME. Why? Because CSEME works.

Who Attends CSEME?

Attendees at CSEME are qualified event and meeting professionals, marketing, communications and advertising executives from the corporate, fashion, pharmaceutical, government, tourism, high tech, association and non-profit sectors. These individuals are the ones who will buy your products and utilize your services. Hundreds of past exhibitors have proven year after year that if you work the floor at this event and come prepared to do business, you will GAIN NEW CLIENTS AND MAKE MORE MONEY. It's that simple.

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Our most sincere thanks and praise for putting together the CSEME trade show, expo, sessions and of course the Gala Awards dinner! I have met some of the most influential people in our industry at your event.

Alan Smithson
Star Productions, Toronto

Thank you so much for the wonderful convention, we were very successful and it was absolutely worth our time and expense.

Nancy Beaven
CallBack Corporate Entertainment
Calgary

HUNDREDS OF INSPIRING IDEAS

2 DAYS of Interactive Seminars

Over 160 of the Leading Event & Meeting suppliers on display

EYE CANDY! THEME DESIGN EXTRAVAGANZA

Delicious IDEAS in corporate Catering

TECHNO LOUNGE featuring the latest in Event Technology

SHOWCASE Entertainment Stage

CEP Magazine's INDUSTRY BASH

The Trade Show is FREE for planners who pre register online

Book Your Booth

Package Includes:

- 10 x 10 draped booth with 8' back walls and 3' sidewalls
- Standard listing in CSEME showguide
- Standard listing in the canadianspecialevents.com online exhibitors list
- 10% discount on advertising in the Canadian Event Perspective Magazine Show Issue (bonus circulation at all CSEME events)

10x10 \$1400

10x20 \$2200

10x30 \$3000

For corner booths please add an additional \$150.
Book before December 1, 2010 and save \$100 on your package.

SAVE
with the
SHOW
SPECIAL

To maximize exposure for your company pre-event, on site and post-event take advantage of incredible this VIP special offered exclusively to CSEME 2011 exhibitors:

- 10x10 booth
- 1/4 page ad in the show guide issue of Canadian Event Perspective (CEP) magazine
- 1/4 page issue in the CEP annual suppliers guide
- LOGO and company bio in the exhibitors listings online and in print
- Delegate database post event (2 weeks)
- VIP exhibitor status on all PR materials
- One dedicated company promotional eblast post-event to our national database of 34,000 people.

Value: \$5500

**Special Exhibitor Pricing:
ONLY \$2950**

Join planners, buyers and suppliers from across Canada at CSEME 2011 and experience the most entertaining, effective and inspirational education and networking event in the business.

For info call 1-877-212-EXPO or visit www.canadianspecialevents.com

CSEME 2011 TRADE SHOW EXHIBIT SPACE CONTRACT March 24, 2011, Toronto, ON

Please complete the following form and return by fax to your account manager at NEMG, Suite 406, 63 Albert St, Winnipeg, MB R3B 1G4, Tel: 204-415-3976, Fax: 204-415-3978. In order to complete this application, an authorized representative from your organization must sign this contract. Once your application and contract have been received, a representative from National Event Marketing Group Inc. (NEMG) will sign and return your copy of the contract with an invoice for payment. See payment terms below.

Please fill in contract information

Company/Organization _____ Contact Person: _____
Address _____ City _____ Prov _____ PC _____
Tel _____ Fax _____ Email _____
Web _____ your company's primary business _____
Your Account Manager is _____ Date _____

Select the Exhibitors Package

- 10x10 Booth - \$1400 10x20 Booth - \$2200 10x30 Booth - \$3000
 Corner Booths - add \$150.00 I'm booking before Dec 1/2010 to save \$100 on my package.

VIP Client Savings Package - \$2,950.00 (A \$5500.00 value. Includes 10x10 booth, 1/4 page color ad in CEP Show issue and Guide and 1 eblast)

BOOTH LOCATION: 1st Choice _____ 2nd Choice _____ 3rd Choice _____

I would like to reserve a table in the CSEME 2011 Theme Design Challenge (no additional charge for CSEME exhibiting companies)

Select Payment Method

Visa, Mastercard or Cheques are acceptable forms of payment. Make cheque payable to National Event Marketing Group Inc.. All reservations are void unless a 50% deposit is received within 15 business days of the date of application. Payment in full required by December 1, 2010. Refunds will be accepted in writing until January 15th, 2011 and are subject to a 50% cancellation fee. No refunds will be given after January 15th for any reason. Cancellations will be invoiced.

My booth costs \$ _____ + 12% HST = \$ _____ I am submitting a total payment of \$ _____ Visa MC Cheque enclosed

Visa or MC # _____ Expiry _____

Name on Card _____ 3 digit CSC _____

Authorized cardholder signature (agreeing to charges as indicated above) _____ Date _____

Terms and Conditions

Exhibit Space

The organizers reserve the right to remove exhibits or guests or exhibitors, which, because of noise or any other reason become objectionable, with just cause. The organizers reserve the right to close, without indemnity, the exhibit of any person or exhibitor who refuses, after notice, to conform to the rules and regulations set out by the organizers and the host facility. All exhibitors may only display products in or occupy the allocated space that they have purchased from National Event Marketing Group Inc. for CSEME 2010. Any exhibitor attempting to infringe on or extend their space into another exhibitor's space will be asked to remove any obtrusive materials. The organizer reserves the right to enforce this rule. No exhibitor with outstanding fees will be permitted to set up their booth. CSEME 2010 reserves the right to relocate your selected booth space if necessary.

Insurance No Company or individual may participate in CSEME 2010 as an exhibitor or entertainer without proof of sufficient business insurance as deemed necessary by the hosting facility. Please refer to the section on Insurance provided in the online manual, found at www.canadianspecialevents.com. The organizer will accept no responsibility to exhibitors. All exhibitors and participants in CSEME 2010 do so at their own risk

Food Services

Any exhibitor serving food or liquor from their booth is required to abide by the facility regulations, which can be found in the online exhibitor manual. A charge may be levied by the facility and is the responsibility of the exhibitor.

Indemnification

CSEME 2010, the organizers, (National Event Marketing Group Inc.) and/or the host facility shall not be responsible for injury, loss or damage to persons, goods, equipment

or decorations, caused by accident, loss or any other cause during move in and move out preparations or during the CSEME 2010 scheduled hours. This applies to any injury, loss or damage to persons, goods, equipment or decorations which occurs during transportation of goods. In the event that the injury, loss or damage to persons, goods, equipment or decorations, is cancelled or is not held by reasons of acts of God, strikes, lockouts or other labor or industrial disturbances, interruptions by government or court order, future valid orders of any regulatory body having jurisdiction, acts of the public enemy, wars, acts of terrorism, bio chemical hazard, riots, failure or inability to secure materials or labor, fire, lightning, tempest, flood, explosion and/or other cause beyond the control of the organizers, then the organizers of CSEME 2010 shall be in no way whatsoever liable to the Exhibitor other than to return to the Exhibitor without interest such sums if any as have been paid to the organizers as a deposit or advance in connection with the said CSEME 2010 less any legitimate expenses on a pro rated basis of costs involved in advance preparation of facilities, services, and/or promotion and publicity directly related to the CSEME 2010.

Exhibit Manual

An exhibitor manual will be posted on the CSEME website at www.canadianspecialevents.com. This manual will be accessed using a private password, which will be emailed to the exhibitor representative as soon as the manual is posted online, provided payment in full has been received. Access to the manual will be granted only when payments are up to date. All official and exclusive CSEME 2010 suppliers and contractors will be listed in this manual as well as all facility regulations, health, fire and safety regulations show hours, CSEME 2010 rules and regulations and all and any exhibit restrictions. It is the responsibility of the exhibitor to read the exhibitors manual and to follow the guidelines set forth. All necessary information regarding move in, set up and tear down of this event will be contained in this manual.

I have read the terms and conditions and agree to abide by them. I acknowledge that I have read and agree to the cancellation policy.

Print Company Name _____

Signature _____ Print Name & Title _____

Signed at (city) _____ this _____ day of _____ 2010

Accepted by, _____